AAHPERD Strategic Planning Model

1.0 Planning to Plan
   a. develop a planning model; all use same model so on the same page
   b. include as many as possible in the planning process
   c. consider the environmental factors which might impact your planning
   d. devise master plan from all input received

2.0 Values Clarified
   a. identify values you hold in common that are pertinent to planning
   b. articulate and write down those values

3.0 Mission Formulation
   a. study criteria for evaluating mission statements
   b. create your mission statement

4.0 Action Plan
   a. identify major categories or areas of interest
   b. what are your priorities within each area
   c. what goals, objectives do you want to accomplish? When? Who will do what? Costs?
   d. what is your strategy for accomplishing?

5.0 Capability to Implement
   a. what are your distinctive competencies to accomplish your plan?
   b. identify and write down your strengths
   c. identify and write down your weaknesses
   d. consider opportunities to succeed and/or threats to success
   e. what resources are needed to succeed? Available resources?

6.0 Missing Priorities
   a. having completed step 5.0, were there actions, goals that were overlooked?
   b. identify additional priorities and add them into the action plan

7.0 Emergency Plans
   a. consider possible emergencies that might occur
   b. establish a mechanism for dealing with the unexpected

8.0 Putting It All Together
   a. this is the working “draft” of all your plans
   b. write this plan so that it will be effective on a daily basis

9.0 Implementation
   a. degree of commitment to the plans and planning process
   b. enjoy the inevitable success as you have worked to shape your future
   c. attain goals you have set

Continuous Evaluation
   a. not numbered because this occurs throughout the planning process
   b. be flexible and ready to revise at any point in planning
   c. document achievements, fulfillment of goals, actions
   d. review planning process itself to see how it is working